

The scientific and independent association
of coffee tasters since 1993



INTERNATIONAL INSTITUTE OF COFFEE TASTERS

WITH US YOU CAN...

become an IIC coffee taster

become an IIC Espresso Italiano Trainer and hold seminars on espresso tasting

become an Espresso Italiano Specialist of the Italian Espresso National Institute

open a IIC Academy

become a IIC Partner and promote courses on tasting Italian Espresso

A year more, a year less, the sensory evaluation of food and drinks boasts a long history spanning the past few millennia. There were once those who were paid for their ability of “making choices”, then the times arrived when they were or are paid to make people choose. Today we are in the period in which those who know how to choose for themselves acquire a notable competitive advantage, freeing themselves from advertising and false prophets. When the International Institute of Coffee Tasters (Iiac) was born in 1993, there was not a specific organisation on the planet carrying out the sensory

It is a fact of philosophy and knowledge of methods, which are always evolving and improving.

This approach has allowed us to put our specialisation to use in all organisations dealing with coffee, both Italian and foreign, keeping up good relationships we are sure to further strengthen in the future.

During these years of activity of the International Institute of Coffee Tasters (Iiac) the coffee world has undergone deep changes from a geographic and economic point of view.

These changes have certainly not brought about a sensory improvement in the product, but an increasing gap between excellence and low quality products



Luigi Odello
Chairman

evaluation of coffee. During these past few years our register has exceeded 10,000 members in more than 40 countries around the world, our textbooks have been translated into eleven languages and we set up branches in Japan, Korea, Taiwan and China. Yet, we still are the only organisation that exclusively deals with coffee tasting. Seeing coffee as a mere product and dealing with its sensory features is one thing, but to feel the product always starting from its perception is quite different.

which invade the market and disenchant the consumer, competing with those who pursue quality.

We will continue to indicate to consumers high quality models through courses, competitions and publications.

Our efforts are aimed at the salvation of roasters and baristas who believe in excellence, but also at helping farmers who, thousands of kilometres away from us, cultivate in adverse conditions, and many times in poverty, a tree which is a happiness source for us.

WHO WE ARE

The International Institute of Coffee Tasters (Iiac) is a non-profit association that lives on the membership fees of its members. Its goal is to study and spread scientific methods for the sensory evaluation of coffee. It has been always focused on espresso, a "Made in Italy" symbol, developing a specific tasting method. From its foundation in 1993, the International Institute of Coffee Tasters (Iiac) has carried out hundreds of Espresso Italiano Tasting courses, attended by more than 10,000 coffee professionals from more than 40 countries around the world. In 1999 the International Institute of Coffee Tasters (Iiac) created the Espresso Italiano

Specialist course for the certification of professionals working in coffee shops and serving the Certified Italian Espresso. Six years later, the International Institute of Coffee Tasters (Iiac) started the Professional Master of Coffee Science and Sensory Analysis. Its research activity is supported by a high level scientific committee. The Espresso Italiano Tasting textbook is available in Italian, English, German, French, Spanish, Portuguese, Russian, Japanese, Chinese, Thai and Korean.



Our figures

- more than 10,000 students in more than 40 countries
- our textbook Espresso Italiano Tasting translated into 11 languages
- 8 editions of the International Coffee Tasting
- 5 Scientific Forums on Coffee



International Coffee Tasting is the largest competition between coffees in the world, occurring annually, once in Italy and once in Asia. The commissions of tasters from around the world are tasked with evaluating dozens of coffee samples and award only the best. In the competition you can find blends and single-origins for espresso, for the Italian moka pot, for the filter and for pods and capsules.

For each coffee, which is served blindly, tasters evaluate the essential characteristics and score them on a form. The forms are processed by sensory specialists of Italian Tasters CSA to get the final ranking.



PROFESSIONAL MASTER OF COFFEE SCIENCE AND SENSORY ANALYSIS

The Professional Master of Coffee Science and Sensory Analysis can be obtained by successfully attending all the Modules. Each module lasts 8 hours and can also be attended separately from the other modules (with the exception of Module 1 which must be attended first).

Module 1: Espresso Italiano Tasting (License Course)

This Espresso Italiano Tasting course introduces you to the world and tradition of Italian espresso, teaching you how to taste it and recognise its true quality. The sensory analysis is applied to the coffee production chain in order to understand in detail the final variations of the espresso. Theory is alternated with tasting, concluding with an exam for those who wish to get the Coffee Tasting Licence.

Module 2: Espresso Italiano Specialist

The course to become an Espresso Italiano Specialist, a title recognised by the certification of the Italian Espresso National Institute (Inei). The variations in espresso and cappuccino due to the diverse settings and different uses of the machine and grinder are investigated through sensory analysis.

Module 3: Senses, brain, sensory analysis

This course deepens sensory analysis and its fields of use. Numerous exercises are alternated with theory to provide participants with the necessary knowledge on the capabilities and limits of their senses. These exercises are also conceived to explain the interpretation mechanisms of a stimulus and the measuring of a perception.

Module 4: Sensory characterization of single origins and blends

This course teaches how to fully understand the blend and the contribution of the individual single-origins. It covers the sensory variations along the production chain through sensory analysis: the different types of tests, the creation of a cupping form, the high informative and high definition descriptive tests.

Module 5: Espresso Italiano Roasting

This course allows students to understand the roasting and blending traditions of Italian coffee. How do you choose green coffee? How do you blend? How do you roast coffee in order to get the maximum yield from each single-origin? Espresso Italian Roasting is the course for discovering the secrets to get the highest quality roasting and create high value blends.

ESPRESSO ITALIANO TASTING



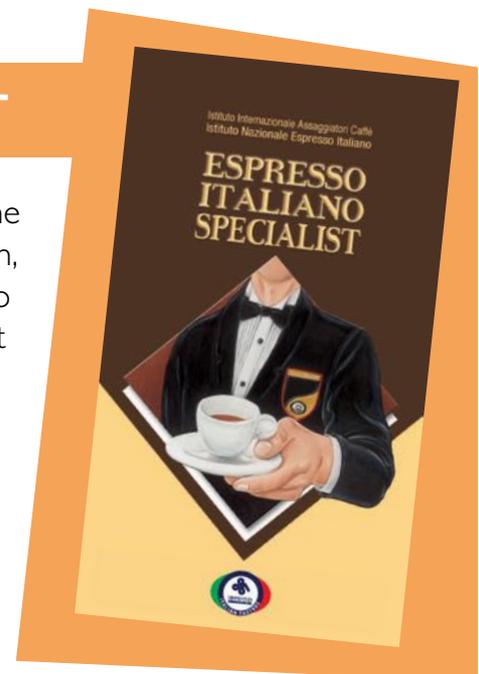
Espresso Italian Tasting is the first book dedicated to sensory analysis and to the appreciation of Italian espresso. It is the sum of everything that has been done by the International Institute of Coffee Tasters (Iiac) and by the large group of experts taking part in it in the field of sensory evaluation. Espresso Italiano Tasting is developed accordingly to an easy and effective path: how to carry out coffee tasting, the values and potential defects of a cup ready for consumption, the cupping form and the method for a correct sensory analysis, the geography and the production chain of coffee, the art of blending and roasting, the equipment and the tricks to prepare an excellent espresso.

Available in: Italian and English, Spanish and Portuguese, French and German, Russian, Japanese, Chinese, Thai, Korean.

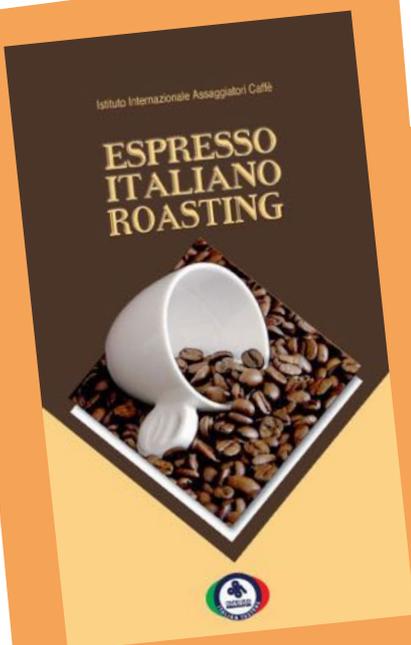
ESPRESSO ITALIANO SPECIALIST

The golden rules for making a Certified Italian Espresso, the training of baristas to qualify them for this important mission, how to choose and manage the blend and the equipment to create a cup of coffee able to fully satisfy its consumer. The best practices gathered by a pool of experts from the Italian Espresso National Institute (Inei), the International Institute of Coffee Tasters (Iiac) and Italian Tasters CSA.

Available in: Italian and English.



ESPRESSO ITALIANO ROASTING



The secrets of roasting and blending coffee in the Italian tradition, all carried out with the support of sensory analysis as a means to choose green coffee, to set up the roasting process and to create the blends. The correlations between chemistry, technology and sensory outcomes easily allow the reader to understand the Italian way of roasting and blending coffee.

Available in: Italian and English, only in electronic format (PDF).

IIAC ACADEMIES

IIAC PARTNERS

The Iiac Academies form a network of coffee schools accredited by the International Institute of Coffee Tasters (Iiac). They meet specific requirements in terms of teaching spaces, equipment and teaching aids. They are a place of learning and sharing of coffee knowledge and dialogue between professionals. The Iiac Academies have a special relationship with the IIAC, which involves them in specific initiatives.

The Iiac Partners form a network of organisations that operate in various capacities in the field of coffee. Their activity consists of promoting the growth of the Iiac. They are veritable distributors of the association's philosophy and mission and as such they have a relationship of trust and mutual collaboration with the Iiac.



See the full list of the Iiac Academies and Iiac Partners at www.coffeetasters.org.

IIAC SCIENTIFIC COMMITTEE

The Iiac Scientific Committee is made up of university professors and representatives from the academic world. It has the task of guiding the Iiac's research and development, ensuring correct planning and acting as an advisory body.



ASIA

Since 2008 the International Institute of Coffee Tasters (Iiac) has branches in Japan, Korea, Taiwan and China. Every year different courses of the Professional Master of Coffee Science and Sensory Analysis are held in Asia.

More information: www.coffeetasters.org.

ESPRESSO ITALIANO TRAINER

Coffee tasters can, by attending a qualification course, become Espresso Italiano Trainers and hold seminars on Italian espresso, contributing to spread a real culture about this beverage. At the end of the seminars, a certificate will be issued to the students by the International Institute of Coffee Tasters (Iiac).

International Institute of Coffee Tasters (Iiac)

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