



# Spill the beans

**WE ARE IN LOVE WITH SCIENCE.  
WE ARE IN LOVE WITH INNOVATION.**

Trieste is known not only because of its coffee district: its scientific system is one of the most structured and prestigious in Italy. No coincidence, Trieste is EuroScience Open Forum 2020, in other words the 2020 European Science Capital.

If you are a start-up active in the coffee sector or in the packaging or design or any other pertinent sector, don't miss the opportunity to present your project to a distinguished audience and to a professional public.

**WHERE:** TriestEspresso Expo, the trade fair dedicated to espresso, taking place in the Porto Vecchio of Trieste-Italy

**WHEN:** October, 25-27 2018

**WHAT:**

- A free exhibiting corner, in the innovation island, will be available for you for the while three days of the trade fair
- Spill the beans: you will have the opportunity to present your project and your company, during a 10 minutes speech, addressing three selected representatives (an icon coffee brand, a bank, a scientific institution) and the professional public of the fair

**WHO:** 4 start-ups will take advantage of this chance

**HOW:** to apply, send a 2500 characters text, explaining your project and why it should be relevant for the coffee sector. Enclose links to your website, presentations, photos or any further material that you consider useful to better understand your idea. Send your text and the links to [events@triestespresso.com](mailto:events@triestespresso.com), "spill the beans" as object, within August, 20th 2018. The 4 most interesting and innovative ideas will be selected during the following week. The selecting criteria are: sustainability, innovation, relevance for the coffee industry, applicability to the market.

**WHERE THE PRESENTATION IS TAKING PLACE:** on October, 26th you will have the chance to present your idea in a breathtaking location, at the heart of the Hydrostatic Station, an iconic building of industrial archeology, part of the TriestEspresso Expo venue.



**Coffee Industry *on show***

OTTOBRE/OCTOBER 25 - 27 2018 - TRIESTE, ITALY